

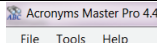


Beth Wingate's Favorite Proposal Software Tools and Apps

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Here are more of my favorite handy proposal tools and apps. Many are free, and all are suitable for one-person to multi-department corporate proposal centers. Please email your favorites to me at AppMaven@LohfeldConsulting.com for review and possible inclusion in future presentations and articles.

PC Applications

Application	Type	Price	Website	Notes
Prezi 	Cloud-based presentation software works across web, PCs, Macs, mobile devices (with apps)	Free, \$59 - \$159/year for private and desktop capabilities	prezi.com	☐ Wow! I need this!
Evernote 	Idea, projects, & notes management across web, PCs, Macs, mobile devices (iOS, Android, Blackberry, Windows)	Free (basic), \$5/month or \$45/year (premium)	www.evernote.com	☐ Wow! I need this!
Microsoft OneNote 2010 	Planner & note taking software, capture text, images, & video & audio notes across PC, web, Windows Phone, iOS, Android, Symbian	Included in most MS Office versions	office.microsoft.com/en-us/onenote/meet-onenote-HA101807936.aspx	☐ Wow! I need this!
Dropbox 	Cloud storage for Windows, Mac, Linux, iOS, Android, BlackBerry	Free (2GB), Pro 50 (50GB) \$99.99/year, etc.	www.dropbox.com	☐ Wow! I need this!
Citilighter 	Cloud-based in-browser research tool to find content, automatically cite sources, & provide organizational framework for writing documents	Free	www.citilighter.com	☐ Wow! I need this!
Priority Matrix 	Task management & prioritization paradigm based on 4-quadrants method (cloud sync between iPad, iPhone, Mac, and Windows)	\$20 single license/\$50 family license	appfluence.com	☐ Wow! I need this!
Acronyms Master Pro 	Acronyms & abbreviations list generator	Lite \$49, Pro \$85, free trial	acronyms-master.com	☐ Wow! I need this!
Snagit 11.0 	Screen, text, video capture, markup, and management utility	\$49.95 (30-day free trial) (Win/Mac)	www.techsmith.com/screen-capture.asp	☐ Wow! I need this!
NXPowerLite (neuxpower) 	On-the-fly file compression	\$49.95, free 30-day trial	www.neuxpower.com/products/nxpowerlite-desktop/	☐ Wow! I need this!
X1 Professional Client (X1 Technologies, Inc.) 	Enterprise-class desktop search application	\$49.99, free 14-day trial	www.x1.com/products/professional-client	☐ Wow! I need this!
Everystockphoto 	Search engine for freely licensed photos	Free	www.everystockphoto.com	☐ Wow! I need this!
Wikimedia Commons 	Database of 12,597,248 freely usable media files	Free	commons.wikimedia.org/wiki/Main_Page	☐ Wow! I need this!
Creative Commons (CC) Search 	Search tool for accessing multiple content search services	Free	search.creativecommons.org	☐ Wow! I need this!
Trello 	Project collaboration tool	Free	trello.com	☐ Wow! I need this!
WinZip ZipSend 	Large file transmission	Free	zipsend.com	☐ Wow! I need this!



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PPTools Image Export (Rindsberg Photography, Inc. dba PPTools)	MS PowerPoint high-res image extraction	\$29.95	www.pptools.com/index.html	☐ Wow! I need this!
WordMan Add-ins (Hiliter, Acrogen, Rextractor)	MS Word 2007/2010 add-ins	\$50 each	www.iamwordman.com	☐ Wow! I need this!
MindJet MindManager 12	Mindmapping	\$349 (30-day free trial)	www.mindjet.com	☐ Wow! I need this!
Wordle	Graphic devt./word clouds	Free	www.wordle.net/create	☐ Wow! I need this!
freeMind (Similar tools: iMindMap, Inspiration, Compendium, Freeplane, XMind)	Mindmapping	Free	sourceforge.net/projects/freemind/	☐ Wow! I need this!
dtSearch (Similar tools: ISYS Personal Edition, \$99/year; Google Desktop, free; Windows Search 4.0, free)	Search tool	\$199 (free 30-day trial)	www.dtsearch.com	☐ Wow! I need this!
Dogpile (Similar tools: Free: Mamma, SurfWax, WebCrawler, metacrawler, search.com, ICEROCKET.com)	Meta search tool	Free	www.dogpile.com/	☐ Wow! I need this!
GanttProject (Similar tools: Dia for Windows, MS Project)	Project mgmt., graphic devt.	Free	www.ganttproject.biz/	☐ Wow! I need this!
Dia for Windows (Similar tools: Open Office Draw, free; Imagination Cubed online whiteboard, free)	Graphic devt.	Free	www.dia-installer.de/index.html.en	☐ Wow! I need this!
ColorPix (Similar tools: Instant Eyedropper, free)	Color picker	Free	www.colorschemer.com/colorpix_info.php	☐ Wow! I need this!
ColorSchemer	Color scheme devt.	Free	www.colorschemer.com/online.html	☐ Wow! I need this!
Periodic Table of Visualization Methods	Graphic devt.	Free	www.visual-literacy.org/periodic_table/periodic_table.html	☐ Wow! I need this!
Google Earth (Similar tools: NASA World Wind, free)	Geographic locator/graphic devt.	Free	http://www.google.com/earth/index.html	☐ Wow! I need this!
Mike Parkinson's Biz Graphics On Demand	Graphic devt.	Low-cost graphics	www.bizgraphicsondemand.com/bizgraphics/getinitialimages.do?method=getInitialImages	☐ Wow! I need this!
Magnifier (Similar tools: ZoomIt, free)	Screen magnifier	Already on your PC	Start Button>All Programs>Accessories>Ease of Access>Magnifier	☐ Wow! I need this!
SnagIt 11 (Similar tools: Snipping Tool, free; MWSnap, free)	Screen capture	\$49.95/person (30-day free trial version)	www.techsmith.com/screen-capture.asp	☐ Wow! I need this!
Snipping Tool (Similar tools: MWSnap, free; SnagIt)	Screen capture	Already on your PC	Start Button>All Programs>Accessories>Snipping Tool	☐ Wow! I need this!
AcroWizard (Similar tools:	Acronym manager	\$79.99/person (free fully functional eval. version)	www.anvillogic.com/products	☐ Wow! I need this!
Acronym Finder (Similar tools: Free Dictionary.com, free; DoD Dictionary of Military Terms, free)	Acronym source	Free	www.acronymfinder.com	☐ Wow! I need this!
Computer Desktop Encyclopedia (Similar tools: Free Dictionary.com, free; DoD Dictionary of Military Terms, free; Merriam-Webster Dictionary, free online)	Computer terms dictionary	\$10/year with monthly updates; \$4.99 from app store	www.computerlanguage.com	☐ Wow! I need this!
Merriam-Webster Dictionary (Similar tools: Free Dictionary.com, free; DoD Dictionary of Military Terms, free)	Dictionary	Free online; unabridged \$29.95/year	www.merriam-webster.com/dictionary	☐ Wow! I need this!



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Application	Type	Price	Website	Notes
DoD Dictionary of Military Terms	Military term dictionary	Free	www.dtic.mil/doctrine/dod_dictionary/	☐ Wow! I need this!
free Dictionary (Similar tools: Merriam-Webster Dictionary, free online)	Dictionary	Free	www.thefreedictionary.com/dictionary.htm	☐ Wow! I need this!
ABBYY PDF Transformer (Similar tools: Primo PDF Converter, free)	PDF converter	\$79.99/person (15-day/50-page free trial)	Pdftransformer.abbyy.com	☐ Wow! I need this!
PrimoPDF Converter (Similar tools: ABBYY PDF Transformer, \$79.99)	PDF converter	Free	www.primopdf.com/index.aspx	☐ Wow! I need this!
Chicago Manual of Style (Similar tools: AP StyleBook Online, \$28.99 on iTunes or \$25/year online)	Style guide	\$35 for 1-year subscription (free 30-day trial)	www.chicagomanualofstyle.org/contents	☐ Wow! I need this!
Google Translate (Similar tools: Babelfish, free)	Language translation	Free	translate.google.com/	☐ Wow! I need this!
What time is it? (Similar tools: Time Zone Converter, free; The World Clock, free)	Time zone mgr.	Free	whattimeisit.com/	☐ Wow! I need this!
GoToMeeting (Similar tools: WebEx, \$; Skype, free; DimDim, free)	Online collaboration	\$49/month; \$468/year (free 30-day trial)	www.gotomeeting.com	☐ Wow! I need this!
Skype (Similar tools: WebEx, GoToMeeting, Skype, DimDim)	Online collaboration	Free	www.skype.com	☐ Wow! I need this!
Lifehacker	Info source	Free	lifehacker.com	☐ Wow! I need this!
Papa John's Pizza (Similar tools: Pizza Hut, Dominos)	Proposal support	Per item!	www.papajohns.com	☐ Wow! I need this! ☐ Definitely!

iPad/iPhone Apps Productivity

CloudOn		MS Office in the cloud	Free	iThoughts HD		Mindmapping	\$7.99
Priority Matrix		Project planning/schedule management tool	\$3.99	iAnnotate PDF		PDF reader/organizer with annotation capability	\$9.99
PDF Expert – Fill forms, annotate PDFs		PDF reader/organizer with annotation capability	\$9.99	Microsoft OneNote for iPad		Note-taking	Free
Evernote		Note-taking, project mgmt	Free	MemClip		Web clipping to Evernote	\$1.99
Skitch for iPad		Mark up photos, screenshots, maps, and webpages	Free	Whiteboard Share		Capture and share whiteboard discussions	Free
Prezi Viewer		Prezi viewer and editor	Free	JotNot Pro		Capture and share whiteboard discussions	\$1.99
Slideshark: PowerPoint Presentations on the iPad		PowerPoint converter	Free	Drop It Off		Shipping resource locator	\$1.99
Teambox HD		Task management and project collaboration	Free	XI Mobile Search		Search PC or Mac	Free
Pomodoro App for iPad		Time management	\$5.99	SG Project		Project schedule management	\$9.99
Mindjet for iPad		Mindmapping	Free	Index Card		Organize thoughts, storyboards	\$4.99



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Productivity (cont.)

Instaviz		Diagram & flowchart sketching	\$9.99	Symbol		Snippet editor--trademark, text, glyphs not available on standard keyboard	\$4.99
Idea Boards		Note taking, project planning, storyboarding	\$1.99	iA Writer		Simplified word processing – concentrate on content	\$.99
Pages		Word processing	\$9.99	GoodReader		PDF reader/organizer	\$4.99
Keynote		Presentations	\$9.99	PDF Reader Pro Edition for iPad		PDF reader with forms support and annotation capability	\$9.99
Numbers		Spreadsheet	\$9.99	Quickoffice		Word processing, presentation, spreadsheet, PDF creation	\$14.99

Notes-Meeting Apps

Notes		Note taking	iPad 2 built in	Notebooks for iPad		Note taking	\$8.99
Penultimate		Note taking (handwritten notes)	\$1.99	Simplenote		Note taking synchronized to computer/all devices	Free, \$19.99 premium
MagicalPad		Outlining, mindmapping, note taking	\$.99 (80% off sale)	JotBook Free		Note taking – handwritten notes	Free
MeetingPad		Meeting management, note taking, to-do list	\$6.99	iMeetingPad		Note taking	\$4.99
Instapaper		Save web pages for later offline reading	\$4.99	UPAD Lite		Note taking – handwritten, PDF reader w/annotation, photo editing	Free
Dragon Dictation		Voice recognition note taking, email, social networking messaging	Free	GoToMeeting		Collaborative online meetings	Free
QuickVoice		Voice recorder, note taking	Free	Cisco WebEx Meeting Center		Collaborative online meetings	Free
SoundNote		Audio/text note taking with audio synced to text	\$4.99	Recorder HD		Audio note taking/email	\$2.99

File Download, Storage, Compression Apps

Filer		File management; extract RFR, ZIP, TAR, and Gzip	\$3.99	Dropbox		File sync and share online and across computers	Free
XI Mobile Search		Search email, attachments, & docs on desktop	Free	GotoMyPC		Connect to PC remotely (requires GoToMyPC subscription)	Free
WinZip		Open zip or RAR files	Free	iCloud		Cloud server	Free

Browsers and Search Apps

Google Search		Image recognition search, voice search	Free	Firefox Home		Syncs Firefox desktop history, bookmarks and open tabs	Free
Photon Flash Player Browser for iPad		View Flash apps/web pages	\$4.99	Puffin Web Browser		View Flash apps/web pages	\$2.99
Safari		Browser	iPad 2 built in	Side by Side		Multi-window/app browser	Free
BrowseX		Browser (2 pages in one window)	\$.99	Atomic Web		Browser w/, tabs, gestures, passcode lock, Facebook/ Twitter integration, save page, downloads	\$.99



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Book Readers and Book Apps

Kindle		eReader, online bookstore	Free	Nook		eReader, online bookstore	Free
Bluefire Reader		eReader, online bookstore, read Adobe DRM ebooks and library books	Free	OverDrive Media Console – Library eBooks and Audiobooks		Download library books to iPad/iPhone	Free
Kobo		eReader, online bookstore	Free	Audiobooks – 2,947 classics		Free audio books	\$2.99
iBooks		eReader, online bookstore	iPad 2 built in	Our Choice		eBook – interesting multifaceted interface (future proposal format?)	\$4.99
Free Books – 23,469 classics		Free public domain books	Free	eReader		eReader	Free
Shipley Proposal Guide		Shipley Proposal Guide	\$19.99	Read It Later Pro		Off-line webpage reader	\$2.99

Magazine Apps

Zinio Magazine Newsstand & Reader		Magazine newsstand and reader (magazines require subscriptions)	Free app	Newsstand		Magazine newsstand and reader (magazines require subscriptions)	Free app
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Reference Apps

EasyBib, for iPad		Create MLA, APA, Chicago style citations	Free	Encyclopaedia Britannica		Complete Encyclopaedia Britannica (\$1.99/month subscription)	Free app
Oxford American Writer's Thesaurus		Thesaurus	\$24.99	WolframAlpha		Access expert knowledge. Wherever you are. Whenever you need it	\$1.99
Computer Desktop Encyclopedia (CDE)		Computer concepts and terminology	\$4.99	Wiki Offline — A Wikipedia Experience		Full text of all Wikipedia articles on your iPhone or iPad	\$9.99
WorldFactbook		CIA World Factbook (works offline)	\$1.99	Army Survival for iPad/iPhone		Survival field manual	\$1.99
US Military Acronyms and Abbreviations		Standard U.S. military/allied and associated terminology acronyms and abbreviations	Free	BIG WORLD		Travel guide creator	Free
Military Dictionary		Standard US military/allied and associated terminology	\$1.99	Dictionary.com - Dictionary & Thesaurus – Free		Dictionary, thesaurus – offline	Free

Utilities Apps

Digits Calculator for iPad		Correctable calculator	\$1.99	Converter for iPad		Unit and currency converter	\$0.99
ParkBuddy		Parking spot locator	\$0.99	Nightstand Central for iPad		Clock, alarm, lullaby, white noise, weather, wallpaper	\$2.99
ITapAlarm		Alarm clock/timer	\$1.99	Cox Mobile Connect		Manage phones, VM, TV, DVR, etc.	Free
QuickFind		Search multiple websites at once	\$1.99	PrinterOn		Mobile printing to PrintSpots	Free
Clinometer		Level and slope finder	\$0.99	PrintCentral		Printing utility	\$8.99
Calculator XL		Calculator	Free	DoodleCalc		Calculator and problem solver	\$0.99
Pad Info		iPad stats	Free	GasBuddy – Find Cheap Gas Prices		Cheap gasoline locator – community-driven	Free
Quick Button		Create one-click buttons to contact folks	\$0.99	Pimp Your Screen		Eye candy for your iPad/iPhone	\$0.99



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App Reviews Apps

AppAdvice		Advice and app reviews	\$1.99	Appolicious		Advice and app reviews	Free
Discover apps		Discover new apps	\$1.99	AppStart		App guides by category	Free

Maps and Travel Apps

Triplt Travel Organizer for iPad by Triplt		Travel itinerary organizer/consolidator	Free (Pro \$48.99/year)	MapQuest 4 Mobile		Voice-guided directions	Free
Maps		Map	iPad 2 built in	DC Metro Map by taapuna.com		Washington, DC Metro map	Free
Packing Pro		Travel packing and planning	\$2.99	Next Metro DC by Daschware, LLC		Provided closest station and next train	\$0.99
TripAssist by Expedia		Travel plan management	Free	Washington Metro by Presselite		Find nearest Metro station	\$0.99
Travel Guide Offline by Cityscouter		City-specific offline/online travel guides – worldwide	\$3.99/guide	UpNext 3D Cities by UpNext		3D maps	Free
AAA Discounts by AAA		Travel/shopping discounts	Free	AAA TripTik Mobile by AAA		Gas prices, maps, directions, hotels, restaurants	Free
DoubleMap HD by Fudog Entertainment		View two maps concurrently	Free	SitOrSquat: Bathroom Finder by Densebrain		Restroom finder (don't laugh!) ☺	Free
FastMall		Mall maps – international	Free	Frommer's TravelTools by QuickMobile Inc.		Travel tools	Free

Cooking/Restaurant Apps

ZAGAT		Dining guide	\$9.99/year	Urbanspoon for iPad		Restaurant locator (U.S., UK, AU)	Free
WeightWatchers Mobile/WW Scan/WW Kitchen		Online weight/activity tracking (paid subscription)	Free app	In the Kitchen: Food Network Recipes, Chefs, Cooking Tools and Shopping Lists		Recipes, shopping list generator, cooking tools	\$1.99
GoMealsHD		Nutritional info on foods and restaurant menu items, food-tracking/recording tool, restaurant locator	Free	Mario Batali Cooks by High Five Labs Inc.		Recipes and videos	\$9.99
Epicurious Recipes & Shopping List		Recipes and shopping list creator	Free	Martha Stewart Makes Cookies		Cookie recipes, videos, shopping list generator	\$4.99

Drawing, Painting, Color Management, and Fonts Apps

Color Expert (recommended by commercial printers)		Color swatch selection, color palette development	\$9.99	Colors by number		Color schemes	\$1.99
iDraw		Vector drawing	\$8.99	Fonts!		View all fonts on iPad	Free
Qvik Sketch Pro		Drawing	\$0.99	AutoPainter HD		Turn photos into paintings	\$1.99
Inspire Pro – Paint, Draw and Sketch		Painting, drawing	\$7.99	Adobe Ideas		Digital sketchbook	\$5.99
Fluid FX		Special effects	\$0.99	VectorPro		Automatic tracing	\$9.99
MyPANTONE X-Ref		Color picker	\$1.99	Blasphemous RGB/HSB/Hex		Color picker	\$0.99
Granimator		Wallpaper creator	Free	Palettes		Color palette creation	Free, \$5.99



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Photography/Movie-making and Editing Apps

iPhoto		Organize & edit photos	\$4.99	Photo-Sort for iPad		Organize photos and videos into folders	\$1.99
PhotoShop (PS) Express		Photo editing	Free (in-app purchases)	PhotoPad by Zagg		Photo editing	Free
ColorSplash		Convert photos to black & white, then recolor details for emphasis	\$1.99	Photogene		Photo editing	\$2.99
Sketch Me!		Convert photos to sketches	\$.99	iMovie		Record and edit HD movies	\$4.99

Social Media and Blogging Apps

MyPad – for Facebook & Twitter		Multi-user Facebook & Twitter interface	Free (sale)	HootSuite		Send and schedule Twitter, Facebook, and Foursquare updates	Free
Feeddler RSS Reader for iPad and iPhone		RSS reader	Free	APMP		APMP social media, mobile feed, profile, messaging, connections, search	Free
Skype		Video chat, audio chat	Free	Flipboard		Review updates on Facebook, Twitter, Google Reader, Flickr and Instagram in a magazine format	Free
Twitter		Tweeting app	Free	WordPress		Blog management, post creation	Free
LinkedIn		Networking	Free	shrinkURL		Shorten URL	Free

Entertainment Apps

PBS		PBS programs	Free	Netflix		Watch TV shows and movies (paid Netflix subscription)	Free app
TED		+700 TEDTalk videos	Free	iTunes U		Take courses for free	Free
Discover Movies		Find new movies	\$1.99	Arthouse Cinema Pocket		Animated and creative short movies	\$1.99
TV Guide Mobile		TV Guide listings	Free	Aweditorium		Music “experience”	Free
Discovery Channel HD		Discovery Channel shows, schedule, and news	Free	Movie by Flixster, with Rotten Tomatoes – Free		Movie trailers, showtimes, reviews	Free
Fandango Movies – Times & Tickets		Movie ticketing app	Free	Live from the Red Carpet by E!		Hollywood awards/fashion show info	Free

News Apps

CNN		Live and breaking news and videos	Free	USA TODAY		24/7 news	Free
AP Mobile		Local & global news from AP	Free	NBC Nightly News		News and programs	Free
CNBC Real-Time		Real-time stock quotes	Free	NYTimes		News, blogs, video, slide shows	Free
BBC News		Live and breaking news and videos	Free	Washington Post		News	Free
ABC News		Live and breaking news and videos	Free	The Wall Street Journal		News (subscription costs)	Free app
Pulse News Reader		News reader	Free	TODAY		News	Free
Fluent News Reader		News reader/aggregator	Free	NPR		NPR news and programs	Free



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Education Apps

iScience by Marc Burkhardt		Scientific reference (math, chemistry, physics)	\$1.99	MoMA AB EX NY		Highlights from exhibitions	Free
iBird Yard Plus HD by Mitch Waite Group		Bird guide	\$2.99	Science Glossary by Visionlearning, Inc.		Glossary of scientific terms and short biographies	Free
GoSkyWatch Planetarium for iPad – the astronomy start guide by GoSoftWorks		Astronomy guide	Free	kmyAlgebra by Alex Kim		Algebra support	\$.99

Music/Radio Apps

Pandora Radio by Pandora Media, Inc.		Personalized radio	Free	SRS iWOW App by SRS Labs, Inc.		App for audio adapter/music trivia	Free
TuneIn Radio Pro by Synsion Radio Technologies		Radio	\$.99	Good Radio: Internet Radio		40,000 radio stations around the world	Free
Soundcloud		Royalty free music	Free				

Weather Apps

Wx for iPad		Weather forecast	\$3.99	Weather Dashboard Pro		Weather forecast	\$.99
Weather Station Free		Weather forecast—U.S.	Free	Weather Station World		International forecasts	\$1.99

Shopping Apps

Shop Savvy Barcode Scanner & Product Search		Barcode scanner and product search	Free	Zappos Mobile		Shopping	Free
Apple Store		Shopping/ scheduling for in-store help	Free	Sephora to Go		Shopping	Free

Games

Scrabble for iPad		Word	\$9.99	Angry Birds Seasons HD		Target pigs	\$1.99
MONOPOLY for iPad		Board	\$9.99	Air Hockey by Acceleroto		Air hockey	\$.99
Shrek Kart		Driving	\$4.99	The Treasures of Montezuma by Alawar Entertainment		Matching	\$4.99
Venice Mystery		Puzzle	\$1.99	Pictureka! By Electronic Arts		Picture search	\$4.99

Other Games on my iPad:

• Air Hockey	• aMaze!	• Angry Birds Rio
• Angry Birds Space	• Buzzword Bingo	• Clue S&S
• Conquest!	• Dizzypad HD	• DoodleJump
• Game of Life	• GregoryPhoenix	• Herod's Lost Tomb
• iFish Pond	• Illusions	• iZenGarden
• Kosmo Spin	• Monster Dash	• NBT D Solitaire
• Orba	• Pocket Frogs	• Pyramid HD
• Solitaire HD	• Sudoku Joy	• Super Monkey Ball: SE
• Tetris	• The Rise of Atlantis HD	• The Treasures of Montezuma 2
• Tumult	• VeggieSamuri	• World of Goo